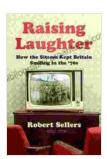
# How the Sitcom Kept Britain Smiling in the 1970s

The 1970s was a decade of great social and economic change in Britain. The country was struggling with high unemployment, inflation, and a sense of national decline. But amidst all the turmoil, one thing that brought people together was the sitcom.



#### Raising Laughter: How the Sitcom Kept Britain Smiling

in the '70s by Robert Sellers

4.4 out of 5

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Screen Reader : Supported

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Sitcoms were a staple of British television in the 1970s. They were funny, heartwarming, and often provided a much-needed escape from the troubles of the real world. Some of the most popular sitcoms of the era included:

- Dad's Army
- Only Fools and Horses
- Are You Being Served?

- Fawlty Towers
- Porridge

These shows featured a diverse cast of characters, from the lovable fools of *Only Fools and Horses* to the irascible Basil Fawlty of *Fawlty Towers*. But what they all had in common was their ability to make people laugh.

Sitcoms were not just a form of entertainment, however. They also played an important role in shaping British culture. They reflected the changing values and attitudes of the time, and they helped to create a sense of shared identity among the British people.

In a decade that was often marked by darkness and despair, the sitcom was a beacon of light. It reminded people that even in the toughest of times, there was always something to laugh about.

### The Golden Age of British Sitcoms

The 1970s is often referred to as the "Golden Age of British Sitcoms." This was a time when the sitcom reached its peak of popularity, and when some of the most iconic shows in the genre were produced.

There are a number of factors that contributed to the success of British sitcoms in the 1970s. One factor was the rise of the working class. In the post-war years, the working class became increasingly affluent and had more leisure time. This created a demand for more popular forms of entertainment, such as sitcoms.

Another factor was the changing role of women in society. In the 1970s, more and more women entered the workforce and became financially

independent. This led to a demand for sitcoms that featured strong female characters.

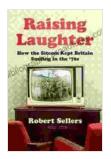
Finally, the 1970s saw a number of technological advances that made it easier to produce sitcoms. The development of videotape and color television made it possible to create sitcoms that were more visually appealing and realistic.

As a result of these factors, the 1970s saw an explosion of creativity in the sitcom genre. Some of the most innovative and influential sitcoms of all time were produced during this period.

#### The Legacy of British Sitcoms

The sitcoms of the 1970s have had a lasting impact on British culture. They have helped to shape the way that we think about ourselves and our place in the world. They have also taught us the importance of laughter, even in the darkest of times.

Today, British sitcoms are still enjoyed by millions of people around the world. They are a reminder of a time when laughter was a powerful force for good.



### Raising Laughter: How the Sitcom Kept Britain Smiling

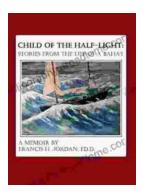
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